

# CHITRESH GUPTA

SENIOR UX & PRODUCT DESIGNER (13+ YEARS)

## CONTACT

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New Delhi

## LEADERSHIP

Team Builder

Team Management

Collaborator

Roadmapping and Vision

Critical Thinker

Communicator

## SKILLS (PRODUCT & DESIGN)

User Research

Product Design

Wireframing & Prototyping

User Testing

Web Accessibility Advocate

Experienced Scrum Agile

Human Empathizer

Design Thinking

Data Driven

Lean UX

User-Centered Design

SAFe

## LANGUAGES

English - Fluent

Hindi - Native

## ABOUT

I am a passionate and dedicated UX & product designer, driven by the desire to create innovative and user-focused designs. With a strong foundation in both art and technology, I thrive on the challenges of merging aesthetics with functionality. From conceptualization to realization, I am deeply involved in every aspect of the design process, meticulously crafting products that not only look visually appealing but also deliver seamless user experiences. My approach to design is rooted in empathy and understanding the needs of the end-users. I believe in creating products that resonate with them on a personal level, enhancing their lives through intuitive and practical solutions. Constantly seeking to expand my knowledge and skills, I stay updated on the latest trends and technologies in the industry, ensuring that my designs are at the forefront of innovation.

## WORK EXPERIENCE

### SENIOR UX DESIGNER

Aug 2021 - Present

THALES GROUP (R&D), NOIDA

As a Senior UX Designer at Thales Group, I am responsible for creating exceptional user experiences for digital products. Collaborating with cross-functional teams, I conduct user research, create wireframes and prototypes, and design intuitive interfaces that meet user needs and business goals.

One of my notable accomplishments includes leading the redesign of the FIDO App, resulting in a remarkable 30% increase in user engagement and a notable 25% decrease in bounce rates within just three months of its relaunch. I am dedicated to understanding user needs and translating insights into intuitive designs that enhance user satisfaction and drive business success.

With my expertise in Identity and Access Management (IAM), I have successfully created designs for user authentication and authorization systems seamlessly into various projects. I am also experienced in leading cross-functional teams, fostering innovation and driving project outcomes through effective communication and collaboration.

### SENIOR UI/UX DESIGNER

Aug 2015 - July 2021

VIRTUAL EMPLOYEE PVT LTD, NOIDA

My goal was to take information from business and turn them into a simple and elegant design solution. During the project, I needed to generate a lot of non-trivial ideas and approaches. I collaborated closely with product managers, developers, and the marketing department. Applied value proposition research to guide the product's development of UX artifacts including information, architecture, prototyping, wireframing and user testing methodologies. Client handling, Prototyping, Quality Management.

My dedication to understanding user needs and translating insights into intuitive designs has earned me recognition, including the prestigious UX Design Excellence Award in 2021.

### SENIOR GRAPHICS DESIGNER

June 2012 - Mar 2015

EFFECT LABS PVT LTD, NOIDA

Working in a service-based company, I had the opportunity to collaborate with numerous clients on diverse projects, including EdTech, e-commerce, reservation systems, and booking apps. My primary focus was on crafting compelling UX and UI designs to enhance the overall user experience of these applications.

## TOOLS

Figma  
Adobe XD  
Adobe Illustrator  
Sketch  
Adobe Photoshop  
Final Cut Pro  
Microsoft 365  
UX Tweaks  
Survey Monkey  
PlaybookUX  
Miro

## EXTRA-CURRICULAR

Drummer - 4 recorded tracks  
Event planner & management  
Trekker  
Meme guy in a team

## PORTFOLIO

Behance



[www.behance.net/chitreshgupta](https://www.behance.net/chitreshgupta)

Website



[www.chitreshgupta.in](https://www.chitreshgupta.in)

## EDUCATION

### DIPLOMA IN DESIGNING

ARENA ANIMATION (UPTECH), NEW DELHI

User Experience Design, Interaction Design, System Design, User Research, Innovative Technology

2011 - 2014

### SENIOR SECONDARY (10+2)

RLB SCHOOL, LUCKNOW

2008

## CERTIFICATIONS & ACHIEVEMENTS

### CERTIFIED SAFE 5 PRACTITIONER

SCALED AGILE, INC.

Mar, 2022

### THE COMPLETE AGILE SCRUM FUNDAMENTAL COURSE

UDEMY

Jan 2022

### IDENTITY AND ACCESS MANAGEMENT CERTIFICATION

THALES GROUP

Sep 2021

### HOW TO BUILD HABIT-FORMING PRODUCTS

UDEMY

Aug 2020

### SIX THINKING HATS

IDEA MANAGEMENT CONSULTING

April 2020

### UX DESIGN EXCELLENCE AWARD

VIRTUAL EMPLOYEE PVT LTD

Jan 2021

### BEST PERFORMANCE DESIGN AWARD

EFFECT LABS PVT LTD

June 2013

## REFERENCES

### CLEMENT JOURDIAN AT THALES GROUP

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### DINESH GAUR AT VIRTUAL EMPLOYEE PVT LTD

MOBILE : +91 9811285195

### JAGISHA PANDEY AT EFFECT LABS PVT LTD

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